



Colors Personalities

Personal Leadership Activity

What are color personalities?

- The True Colors assessment created by Don Lowry (1978) and is operated today by True Colors International.
- This activity will help you recognize both your own personality types and those of others.
- Additionally, this is an effective tool when discussing how to work together as a team and recognize that all team members bring different talents to the team environment.

The four colors:



YELLOW

If your brightest color is **Yellow**, you need freedom to take immediate action.

ABOUT YOU:

- A zest for life & a desire to test the limits best express your nature
- You take pride in being highly skilled in a variety of fields
- You are a master negotiator
- Adventure is your middle name
- You prefer a hands-on approach to problem solving & a direct line of reasoning creates the excitement & immediate results that you admire

KEYS TO SUCCESS:

- The impulse to get the most out of life
- Testing the limits
- The need for variation
- Excitement & lightheartedness
- Charged adventure
- Being a natural entertainer
- Spontaneous relationships
- Taking off for somewhere else
- Being able to act in a crisis
- A love of tools
- Charm, wit
- Taking defeats only temporarily
- Considering waiting as torture

TENDENCIES:

- Dream of: freedom, spontaneity, impetuosity
- Value: skills, grace, options, competition
- Regard: opportunities, options, competition
- Dislike: rigidity, authority, forcefulness
- Express: optimism, impatience, eagerness, & confidence
- Foster: recreation, fun & enjoyment
- Respect: skill & artistic expression
- Promote: stimulation & risk

SEE YOURSELF AS:

- Fun-loving
- Enjoys life
- Spontaneous
- Flexible
- Adaptable
- Carefree
- Proficient/Capable
- Hands-on
- Physical
- Independent
- Good negotiator
- Able to do many things at once
- Curious
- Likes variety & change
- Sees shade of gray
- Has a "here & now" attitude
- Witty/Funny
- Left-brained

OTHERS SEE YOU AS:

- Irresponsible
- Flaky
- Unorganized
- Scattered
- Cluttered
- Invading others' space
- Disobeys rules
- Manipulative
- Unable to stay on task
- Uncontrollable
- Indecisive
- Can't be trusted
- Selfish
- Unsympathetic
- Wishy-washy



GREEN

If your brightest color is **Green**, you feel best about yourself when you are solving problems & when your ideas are recognized, especially when you feel ingenious.

ABOUT YOU:

- You seek to express yourself through your ability to be an expert in everything
- Your idea of a great day is to use your know-how like a laser to create solution
- You are a complex individual with great analytical ability
- Although you do not express your emotions openly, you do experience deep feelings

KEYS TO SUCCESS:

- Developing models
- Abstract thinking
- Analytical processes
- Exploring ideas
- A variety of interests
- Striving for competency
- Admiring intelligence
- Storing wisdom & knowledge
- Being a perfectionist
- Abhorring redundancies
- Utilizing precise languor
- Handling complexity

TENDENCIES:

- Dream of: truth, perfection, accuracy
- Value: answers, resolutions, intelligence, explanations
- Regard: efficiency, increased output, reduced waste
- Dislike: injustice & unfairness
- Express: coolness, calm & collected reservation
- Foster: invention & technology
- Respect: knowledge & capability
- Promote: effectiveness, competence, & know-how

SEE YOURSELF AS:

- Superior intellect
- 98% right
- Kinesthetic learner
- Powerful visionary
- Original
- Unique
- Eminently reasonable
- Rational
- Calm
- Under-control
- Precise
- Objective

OTHERS SEE YOU AS:

- Impractical
- Out-of-touch
- Uncaring
- Prejudiced
- Reserved
- Controlling
- Perfectionist
- Unable to listen

BLUE

If your brightest color is **Blue**, you seek to express the inner you. Authenticity & honesty are valued above all other characteristics.

ABOUT YOU:

- You're sensitive to subtlety
- You enjoy close relationships with those you love
- You possess a strong spirituality in your nature
- Making a difference in the world is easy for you because you cultivate the potential in yourself & in others

KEYS TO SUCCESS:

- Authenticity as a standard
- Seeking reality
- Devotion to relationships
- Cultivating potential in others
- Assuming creative roles in life's drama
- Writing & speaking with poetic flair
- Self-searching
- Spirituality
- Making a difference in the world
- Seeking harmony

TENDENCIES:

- Dream of: love, affection, authenticity
- Value: compassion, sympathy, rapport
- Regard: meaning, significance
- Dislike: hypocrisy, deception, insincerity
- Express: vivacity, enthusiasm, inspiration
- Foster: potential growth in people, harmony
- Respect: nurturing, empathy, sharing of feelings
- Promote: growth & development in others

SEE YOURSELF AS:

- Warm
- Caring
- Compassionate
- Romantic
- Spiritual
- Cause-oriented
- Unselfish
- Caretaker
- Empathetic
- People-person
- Affirming & accepting
- Sympathetic
- Designing harmony
- Unity

OTHERS SEE YOU AS:

- Overly emotional
- Mushy
- Immature
- Other-worldly
- Weird
- Unrealistic
- Smothering
- Too trusting
- Hopelessly naïve
- Easy to manipulate
- Soft
- Fawning
- Groveling
- Out of touch with reality

RED

If your brightest color is **Red**, you need concrete, sequential, organization to impact real change & accomplishment.

ABOUT YOU:

- You enjoy on-time, on-task people & activities
- You take pride in organization & regulations to govern events
- You thrive on taking care of all the details
- Will carry on tradition & activities in a manner that will preserve cultures & heritage
- You can achieve & accomplish a large task because you have the ability to break it down to smaller sequential pieces & the organization & infrastructure in place to achieve the parts until the whole project is completed
- You expect people involved in the project to know their roles & responsibilities & to achieve their designated goals

KEYS TO SUCCESS:

- Organization
- Rules & regulations
- Group effort towards common goal
- Rewards
- Loyalty
- Preserved history & culture
- Attention to detail
- Provides structure & focus
- Assumes vision & action plan for group
- Seeks order

TENDENCIES:

- Dream of: sequential, orderly activities & environments
- Value: structure, regulations, ability to focus
- Regard: organization, history
- Dislike: random, un-focused
- Express: completion, product, focus
- Foster: group potential, attention to detail, achievement
- Respect: focused, on-task, organization
- Promote: control, focus, accomplishment

SEE YOURSELF AS:

- Organized
- Focused
- Leader
- On-task
- On-time
- Efficient
- Attention to detail
- Achiever
- Motivated
- Accomplished
- In-charge
- Sequential
- Able to organize & complete large, complex tasks

OTHERS SEE YOU AS:

- Structured
- Bureaucratic
- Hard headed
- Uncompromising
- Unyielding
- Stubborn
- Overbearing
- Obnoxious
- Rigid
- Unable to be flexible given change in circumstances
- Nit-picky
- Unforgiving
- Unable to change with the times